



A DEFINING MOMENT
DESERVES A DEFINING WORD.
POSITIVITY.

I've always thought of myself as a person who sees the glass as being half full. But the way I felt the day I was diagnosed with a life-threatening illness challenged every fiber of my optimistic being. On the road to recovery, I learned a lot about myself from the people who surrounded me. My doctors, my nurses, my family — they were all there to reacquaint me with Positivity. This constant force in motion moved me through the hurdles of the healing process and kept me going. Today I have decided to make this proclamation. Here's to the glass always being half full. And to Bronson. This defining moment is for you.

 **BRONSON** POSITIVITY™