



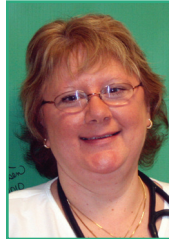
Nursing Notes

March 2011



Congratulations Fourth Quarter 2010 DAISY Award Winners

The Professional Practice Council has announced the fourth quarter 2010 DAISY Award winners. Congratulations to Lise Pratt, Gerald Carpenter and Wendy Douglas. The DAISY Award recognizes nurses who make a special connection with the patient and family, include patients and families in the planning of their care, do an excellent job educating patients and families, work well with the healthcare team to meet patient and family needs, make patients and their families feel comfortable, and go above and beyond.



Lise Pratt, RN



Gerald Carpenter, RN



Wendy Douglas, RN

See page 2 for excerpts from the DAISY award nominations for each of these special nurses.

Nominate Now for 2011 Excellence Awards

Bronson Methodist Hospital Nurses' Week nominations must be submitted by Friday, March 25. Don't miss this opportunity to recognize and celebrate excellence in nursing professional practice. You can find the link for electronic submission on the Nurses and Clinicians tab. Nurses can be nominated for the following award categories:

Hazel Latondress Nursing Award

This award was established to celebrate Excellence in Professional Nursing Practice in honor of Hazel Latondress. The award recognizes registered nurses who have consistently demonstrated excellence in nursing practice. Five separate and distinctive awards will be given. Each separate award relates to one specific point of the star contained in the nursing philosophy. One award will be given for Compassion, one for Respect, one for Expertise, one for Pride and one for Impact.

Rising Star Nursing Award

This award is for a direct caregiver (RN) who is a novice nurse and has been in practice for less than two years. The award identifies a person who has made a successful transition into a professional nursing career.

Nursing Leadership Award

This award is for a registered nurse who demonstrates exceptional leadership of nursing or patient care services in any setting. The nominee should demonstrate excellence in leadership and does not need to be in a formal leadership position.

Just remember that the more detail you provide in your nomination, the better. For questions, contact Diana Girolami at 341-8702.

Denise Neely is New VP, Chief Nursing Officer

Denise Neely, previously Director of Service Lines & Regional Business Development, has accepted the position of VP,



Denise Neely, BSN, MBA, RN, VP, CNO

Chief Nursing Officer for Bronson. She succeeds Neil Johnson who is now COO at Evergreen Healthcare in Kirkland, Washington.

Denise has a strong background in nursing, clinical operations, and healthcare leadership. She began her nursing career in Kalamazoo with a BSN from Nazareth College and earned her MBA from Belmont University's Jack

Massey School of Business in Nashville. Her career at Bronson began in 1980 as a nurse in Surgical Services where she served in both staff and leader capacities before leaving in 1991 to become Director of Surgical Services at Southern Hills Hospital in Nashville, Tenn. From 1993 to 2000, she held positions successively as Director of Cardiothoracic Surgical Services/Transplant Services and Service Leader for Cardiac Services at Saint Thomas Health Services, also in Nashville. From 2000-2002, she served as Chief Operating Officer/Chief of Staff for the Bureau of TennCare, the statewide healthcare program for Medicaid and waiver populations covering uninsurable and uninsured residents. Prior to returning to Bronson in 2005, Denise was Vice President Patient Care Services at University Hospital Methodist Health Systems in Memphis, Tenn. At this 693-bed tertiary care and teaching hospital, she was accountable for 1600 FTEs and patient care services across the institution.

Congratulations, Denise!

Meet the New CNO

Thursday, March 10, 2011
Breakfast: 7:30-9 a.m.
Afternoon Tea: 3:30-5 p.m.
Gilmore Center
Forum Rooms A&B

Join new Chief Nursing Officer Denise Neely for breakfast or tea on Thursday, March 10. Use this opportunity to get to know Denise, her leadership style, and her personal interests. This is an informal opportunity for staff to drop in, visit with Denise, listen, or ask questions.

New CNO Office Hours March 31

Denise Neely, Vice President and Chief Nursing Officer, will hold office hours on **Thursday, March 31 from 7:30 to 11 a.m. in the BMH Physician Service Center conference room.** All employees are invited to meet one-on-one with Denise. Drop in for a ten-minute chat or call ahead to Marci Cushman at **341-8135** or cushmanm@bronsonhg.org to schedule an appointment.

Congratulations DAISY Award Winners

Here are some excerpts from the fourth quarter 2010 DAISY award nominations:

Lise Pratt (Trauma Care Unit)

Lise helped two scared seniors feel



Lise Pratt, RN

comfortable and secure. When my husband's blood sugar dropped suddenly post surgically, Lise quickly assessed and treated him. She calmed my anxiety and monitored him closely. She explained how to prevent and treat low blood sugars, and then clearly explained to me how to clean and dress his skin grafts at home. Her professionalism, knowledge and patience took the fear out of caring for him at home. When we see an ad for "Bronson Positivity," we automatically think of Lise!

— Nominated by Marilyn H.

Gerald Carpenter (Adult Medical Unit)

Gerry was my night nurse for four of the five days that I was a patient at Bronson, in November. From the time that Gerry first walked into my room to the last time I saw him before I left the hospital, he showed himself to be a caring, gentle, kind, and compassionate individual. My first night in the hospital I was very sick and emotionally I was a wreck. Because of my illness and hospitalization my husband and I could not go to our daughter's home in North Carolina for Thanksgiving.



Gerald Carpenter, RN

I was devastated! It seemed to me that my disease was spreading instead of getting better. Gerry calmly told me that the antibiotics take time and that I really was getting better. He looked me in the eye, got down to my level, and confidently told me that everything would be okay. Although all of the nursing staff that I encountered was wonderful, Gerry stands out. — Nominated by Marcia S.

Wendy Douglas (VAST)

Wendy is an excellent example of a Daisy nurse. She is so patient and kind in her care. She lovingly explains to patients the information they need to know on their



Wendy Douglas, RN

level. For example, recently Wendy was explaining to a new dialysis patient about his dialysis catheter and how to care for it. The patient was angry he had to have dialysis, much less care for an access site. Wendy was so patient, and allowed him the opportunity to vent his frustrations. As he cried, she listened and reassured him. She answered all of his questions and made him feel like he was her only patient. After the patient was satisfied he could manage his catheter, he took her hand and thanked her genuinely. Wendy also spends a great deal of time educating other nurses on PICC and central line care. She is always so approachable and sincere. — Nominated by Anonymous

Evidence-Based Practice Interns Investigate Diverse Topics

Twenty three PEEPs, Bronson clinicians in the "People Exercising Evidence-Based Practice" internship, completed the classes and required project in 2010. As part of the internship, each intern chose a topic and performed a literature search on it to determine the best evidence. Here is a list of some topics explored:

Preventing hypothermia in Cesarean delivery — Beth Sangalli, NICU

Impact on patient safety of nurses working greater than 12 hour shifts — Cheryl Reinoehl, Surgery

Do children with bronchiolitis benefit from nebulized hypertonic saline to decrease symptoms and reduce length of stay? — Colleen Miles, Respiratory Care

Do patients on high flow oxygen ventilation benefit from paralytics? — Joseph Hillman, Respiratory Care

Does standardized electronic shift report improve communication of pertinent information compared to "systems" verbal report? — Kimberly Holden, NICU

What is the best frequency for changing feeding tubes to diminish bacterial growth in neonates? — Linda Smith, NICU

What is the impact of resistance training on weight loss in Cardiac Rehab patients? — Lisa Arch-Perrett, Cardiac Rehab

Staffing roles for endoscopic procedures/interventions during moderate sedation — Nancy Ausema, Endoscopy

Patent ductus ligation & vocal chord paralysis — is screening examination supported? — Janice Courtney, NICU

For adult critical care TBI patients unable to self-report, does use of an objective pain measurement tool vs. subjective observation improve pain management? — Michelle Henderson, SICU

Effectiveness of silver impregnated indwelling urinary catheters in preventing CAUTI in adult inpatients — Amy Hess, SICU

Does evidence support adding Lidocaine to IV potassium infusion to reduce discomfort? — Dawn Knoll, Adult VIP

Is positioning in steep trendelenberg for robotic assisted surgical procedures safe/effective? — Bill Lesman, Inpatient Surgery

Do foot disorders cause increased fall risk in the elderly? — Connie Sargent, Outpatient Surgery

Does a written/electronic standardized nurse-to-nurse report format improve patient safety & nursing communication? — Patricia MacLeay, SICU

In post-partum women, can weighing sanitary pads promote early intervention for excessive post-partum bleeding as compared to visual estimation? — Tamara Strandberg, OBD

Does immobilization of peripheral IV sites reduce the incidence of infiltrations in neonates? — Erin Brooks, NICU

What nursing strategies can preserve function in patients who are on bed alarms? — Terry Cook, AMU

Myelomeningocele patient care, identifying best practices — Lauren Fleming and Sarah VanConant, NICU

Will early bedside exercise decrease ventilator days/LOS in adult ICU patients? — John Hartwig, Radiology Nursing

In adult trauma patients requiring mechanical ventilation, does chlorhexidine mouthwash use reduce incidence of VAP? — Jennifer Westrate, SICU

Joint Commission Stroke Survey Coming Soon

Bronson is due to have a bi-annual Joint Commission (TJC) stroke survey in March or April. Bronson prides itself on providing excellent care to this patient population and recognizes that nurses are a critical component to that care. Nurses have tremendous impact on the outcomes for our stroke patients. Take a minute to review some of the information you may be asked during the stroke survey.

What are some of the measures that TJC tracks for stroke patients? DVT prophylaxis, antithrombotics in 48 hours and at discharge, statin at discharge, IV tPA for eligible ischemic stroke patients, anticoagulation for patients with atrial fibrillation, stroke education, and rehabilitation consultation

DVT prophylaxis:

Be sure to document your DVT prophylaxis interventions by the end of day two. Stroke patients need to have intervention to prevent this complication as early as possible. Anticoagulants should be administered early and SCDs applied and documented ASAP.

Stroke Education:

Should be completed throughout the admission. If possible, a family member should be present during education. There are many tools to help deliver education including the stroke education plan & record, the stroke guide booklet, and the HED documentation.

Dysphagia Screening:

Preventing aspiration in this patient population is critical. The dysphagia screen was updated and simplified this year. Check out the changes online and be sure that you complete a dysphagia screen prior to giving your stroke patient anything by mouth. If they do not pass, get a speech therapy consult per protocol.

IV tPA Administration:

A new procedure for administering IV tPA has been approved and will be available in all of the stroke clipcases. IV tPA should be administered by a member of the stroke team under the direction of a neurologist according to the procedure.

Bronson Quality Ranked Among National Top Five Percent For Third Straight Year

For a third consecutive year, Bronson Methodist Hospital has been recognized as a Distinguished Hospital for Clinical Excellence™ in an independent study conducted by HealthGrades, the nation's most trusted source of health care provider information. This distinction secures Bronson's place among the top five percent of hospitals in the nation for overall clinical quality.

HealthGrades Hospital Quality and Clinical Excellence study objectively identifies those hospitals in the U.S. with the best overall clinical performance across 26 common medical diagnoses and procedures. The study analyzed Medicare patient data from virtually every hospital in the country (approximately 40 million Medicare discharges for years 2007,

2008, 2009) and assigned a 1-star, 3-star or 5-star performance rating.

Bronson is one of just 268 hospitals to achieve overall quality outcomes high enough to be named a 2011 Distinguished Hospital for Clinical Excellence™.

HealthGrades' research indicates patients who receive care at a top performing hospital like Bronson have a 29.82 percent lower risk of dying while hospitalized, and 1.91 percent lower risk of having in-hospital complications. If all hospitals in the U.S. performed to this standard, 158,684 Medicare lives could potentially have been saved and 3,511 Medicare in-hospital complications could potentially have been avoided.

10 Most Popular 2010 CE Direct Courses

1. Pain Management Basics for Nursing Licensure in Michigan
2. ABC's of Emergency Burn Management
3. Activating a Stroke Alert: A Neurological Emergency
4. Management of the Patient With Stroke
5. A Nurse's Guide to Pain Management
6. Traumatic Brain Injury
7. Abdominal Trauma
8. Children in Pain
9. Hand Trauma
10. Sexual Harassment and Retaliation

There are several courses that fulfill the Michigan requirement for pain. CE Direct offers a wide variety of courses and is available for free 24-7 for Bronson nurses. Contact Kathy Torstenson at torstenk@bronsonhg.org if you have any questions.

High Blood Pressure Facts

Having high blood pressure puts you at risk for heart disease and stroke, the first and third leading causes of death in the United States. People of all ages and backgrounds can develop high blood pressure, and it's preventable.

Levels Vary by Age

Women are about as likely as men to develop high blood pressure during their lifetimes. However, for people under 45 years old, the condition affects more men than women. For people 65 years and older, it affects more women than men.

High Blood Pressure By Age

Age	Men (%)	Women (%)
20-34	9.2	2.2
35-44	21.1	12.6
45-54	36.2	36.2
55-64	50.2	54.4
65-74	64.1	70.8
75 & older	65.0	80.2
All	31.8	30.3

Source: CDC <http://www.cdc.gov/bloodpressure/facts.htm>

VOLUNTEER OPPORTUNITIES

VOLUNTEERS NEEDED!
(NPAL eligible)

Heart Health Fair

Wednesday, March 2, 5-8 p.m.
Woods Lake Elementary School

Contact Deb Carpenter at
carpentd@bronsonhg.org
or 341-8830.

VOLUNTEERS NEEDED!
(NPAL eligible)

Neighborhood Read

Thursday, March 10, 9:30-11 a.m.

Washington Writers' Academy
1919 Portage St. Kalamazoo
Contact Mary Jo Warwick at 337-0770
or warwickmj@kalamazoo.k12.mi.us

VOLUNTEERS NEEDED!
(NPAL eligible)

SAFETY DAY

Tuesday, March 8
Bronson Gilmore Center
for Health Education
Contact Kim Barr at
barrk@bronsonhg.org
or 341-8120.

VOLUNTEERS NEEDED!
(NPAL eligible)

Trauma Nurses Talk Tough

Friday, March 25, 8 a.m. to Noon

Loy Norrix High School
606 East Kilgore Rd., Portage
Contact Jennifer Lechota at 341-8587
or lechotaj@bronsonhg.org.

VOLUNTEERS NEEDED!
(NPAL eligible)

GERM Program

Thursday, March 31, 5-7 p.m.
Plainwell District Science Night
Plainwell Middle School

Contact Deb Carpenter at
carpentd@bronsonhg.org
or 341-8830.

VOLUNTEERS NEEDED!
(NPAL eligible)

Bicycle Helmet BLITZ

Saturday, April 23, 10 a.m. - 2 p.m.

Bronson Gilmore Center

Contact Deb Carpenter at
carpentd@bronsonhg.org
or 341-8830.

Save the Date for Neuroscience Grand Rounds

Alzheimer's and Dementia Patients: Utilizing Inpatient Resources

Nadeem Mirza, MD, Medical Director of Behavioral Health
Friday, March 18, 8-9 a.m.
Bronson LakeView Behavioral Health Classroom 1
408 Hazen Street
Paw Paw, MI
Breakfast will be provided

For additional information, please contact Karen Bergman at (269) 341-7587.

ONGOING VOLUNTEER OPPORTUNITIES:

Hand Hygiene Presentations

Teach others at your school, church or community group on proper hand washing and how to help stop the spread of germs! For handouts and other resources, contact Deb Carpenter at 341-8830 or carpentd@bronsonhg.org.

SLIP (Senior Lifestyles and Injury Prevention) Presentations

Focus on fall prevention. Teach older adults how to avoid injury. For PowerPoint, scripting and handouts/brochures, contact Jen Lechota at 341-8587 or lechotaj@bronsonhg.org.

Bronson Nursing Notes is published monthly by Bronson Healthcare Group. If you have a topic you would like addressed in this publication, please call 341-7018 or send your request to Gail Mercer at mercerg@bronsonhg.org.



Mardi Gras at Safety Day!

Tuesday, March 8, 7 a.m. to 5 p.m.
Gilmore Center for Health Education

Several minimum work requirements available:

- Emergency Management
- Fire and Electrical Safety
- Hand Hygiene
- Handling Hazardous Materials
- Preventing Workplace Violence
- Health Literacy, Understanding
- Information Security Handbook

Contact Kim Barr at barrk@bronsonhg.org or 341-8120 with questions or to volunteer.