



Physician Connection

February 2011

Physicians Must Sign Consent Before Beginning Procedures

Starting February 2, physicians at Bronson Methodist Hospital must sign a procedure consent form BEFORE the procedure starts. This signature attests that the physician has explained the nature, purpose, risks, benefits, possible consequences of non-treatment, alternative options, and possibility of complications

and side effects of the intended intervention; answered questions; and verified the patient has agreed to the procedure. Procedures will not begin until the form is signed. Please contact Jane Janssen at (269) 341-8539 or janssenj@bronsonhg.org with questions.

Joint Commission Survey Update

The Joint Commission conducted a system wide survey of Bronson in November. Overall, each entity performed close to the national average or better. From a medical staff perspective, we received findings related to:

- completion of a pre-sedation assessment and the documentation of an immediate re-evaluation of the patient prior to giving sedation
- co-signature of verbal orders by the next daily visit
- documentation of the informed consent process

The Joint Commission requires follow up on each citation received. An action plan was submitted and Bronson will audit for compliance over the next four months. As a reminder, The Joint Commission accreditation is closely tied with the Centers for Medicaid and Medicare (CMS) standards, which are required for reimbursement.

i-Optimization Program Update

Epic, our electronic health record partner, had representatives at Bronson in January for a kickoff event, followed by three days of discovery and observation sessions. Epic and i-Optimization staff met with leaders, subject matter experts, and other staff to observe and understand work processes throughout the organization. These observation sessions will set the stage for the work flow validation sessions that will be held the first and last week in March. These activities will help us align our work processes with the Epic model system. Dr. Hussein Akl, chair, and Dr. Luis Ortiz, vice chair of the Physician Advisory Team (PAT), held an informational session for all providers on January 26. For more information and a complete list of PAT members, go to <http://inside.bronsonhg.org> and click on "i-Optimization" on the left side. It's all leading us to One Patient One Record.

Flu is Here

The Michigan Department of Community Health is reporting "local" influenza activity in southwest Michigan. Information from around the nation indicates that most of the strains being recovered are the type A H3N2 strain (about 85%), but the type B H1N1 strain from last year is still around (about 15%). It would be a good idea to test patients you intend to treat for influenza since parainfluenza and RSV are the predominant respiratory viruses in the community now. Patients sick enough to be admitted to the hospital should be cultured for all respiratory viruses. All the strains so far this year are susceptible to both oseltamivir (Tamiflu) and zanamivir (Relenza). Amantadine and rimantadine should not be used. Contact Richard VanEnk, PhD at (269) 341-6316 vanenk@bronsonhg.org or with questions.

Quarterly Medical Staff Meeting

Wednesday, March 2
7-8:30 a.m.
Bronson Gilmore Center
Forum Rooms
Breakfast will be served.

Join the Physician Wellness Committee

Bronson is forming a physician wellness committee. The goals of the committee will be to evaluate, address and educate the physician community at Bronson regarding the management of stress and burnout. If you are interested in participating in the development of this program, please contact Marijo Snyder, MD at snyderm@bronsonhg.org or (269) 341-6418.

Heart Month Celebrated in February

Bronson celebrates Heart Month this February by proudly sharing an overview of our quality cardiac services. Please see the Bronson Cardiac Quality Report to review our latest cardiac outcomes data.

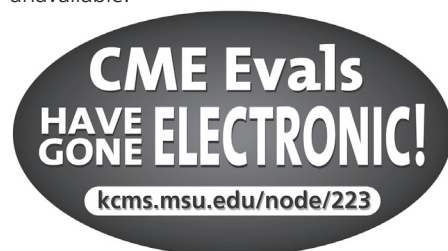


CME Evals Have Gone Electronic

The MSU/KCMS CME evaluation process no longer accepts paper evaluation forms. To access the new evaluation system:

1. Go online to kcms.msu.edu/node/223.
2. Find the program you attended, click on the link and answer the questions as directed.
3. Click "continue" to submit your evaluation.

You will have two weeks from the start time of your program to complete your online evaluation before it becomes unavailable.



Pediatric Radiologist Available Weekly

The Children's Hospital at Bronson now has a pediatric radiologist available every Wednesday to perform tests and interpret results for your pediatric patients. All other days, tests will be performed and interpreted by one of our other fellowship-trained radiologists. To schedule tests for your pediatric patients, call (269) 341-8700.

Resources for Pregnant Moms, New Parents and Parents of Toddlers

Bronson is partnering with Oshtemo Public Library to offer Birth Talk, Baby Talk, and Toddler Talk on Wednesdays at the library. Tell your patients about this opportunity for support and networking with other parents. Contact Connie Koning at koningc@bronsonhg.org or (269) 341-7521 for more information and fliers for your office.

Name Change: Bronson Vicksburg Outpatient Center

Bronson services in Vicksburg are now departments of Bronson Methodist Hospital and the name Bronson Vicksburg Hospital is being retired. The new name for the facility better reflects the services provided. Going forward, please use the new name: Bronson Vicksburg Outpatient Center. Bronson Vicksburg Outpatient Center will continue to provide the same services as before including 24/7 emergency care and laboratory services, and radiology, rehabilitation and occupational health services. To learn more, visit bronsonhealth.com/Vicksburg.

Patients to Receive Alcohol Foam Hand Sanitizer Upon Admission

Starting Tuesday, March 1, patients on adult medical/surgical units at Bronson Methodist Hospital will receive alcohol foam hand sanitizer upon admission. Please remind your patients to use the foam to prevent the spread of infection. Patient/family education includes reminding providers to wash their hands. Physician hand hygiene compliance was 93 percent for fourth quarter 2010. Keep up the good work!

Physician Connection is published monthly by Bronson Healthcare Group. To submit a topic or news about a Bronson medical staff member or his or her practice, e-mail bullardm@bronsonhg.org or call Maggie Bullard-Marshall at (269) 341-6614.

Neuroscience Grand Rounds

Date/Time	Topic	Presenter	Place
Friday, February 25, Noon-1 p.m.	Cerebral Venous Thrombosis	Dean Kindler, MD Executive Medical Director for Medical Neurosciences	Gilmore Center – Forum Room A Bronson Methodist Hospital <i>(lunch provided)</i>
Friday, March 18, 8-9 a.m.	Alzheimer's & Dementia Patients: Utilizing Inpatient Resources	Nadeem Mirza, MD Medical Director of Behavioral Health	Bronson LakeView Behavioral Health – Class Room 1 408 Hazen St, Paw Paw <i>(breakfast provided)</i>
Friday, April 15, Noon-1 p.m.	Management of Parkinson's Disease	Dennis Jewett, MD Medical Director of the Neurodiagnostic Laboratory and Kelly Ybema, MD	Gilmore Center – Classroom 3A Bronson Methodist Hospital <i>(lunch provided)</i>

The purpose of Neuroscience Grand Rounds is to provide education on up-to-date clinical aspects of neurosciences. For additional information, please contact Karen Bergman at (269) 341-7587. CME: Continuing Medical Education – 1 AMA PRA Category 1 Credit**

**This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Michigan State Medical Society Committee on CME Accreditation through the joint sponsorship of MSU/KCMS and Bronson Methodist Hospital. MSU/KCMS is accredited by the MSMS Committee on CME Accreditation to provide continuing medical education for physicians. MSU/ KCMS designates this educational activity for a maximum of 1 AMA PRA Category 1 Credit. Physicians should only claim credit commensurate with the extent of their participation in the activity.