



# Physician Connection

September 2011

## i-Optimization Update: PAT Determines Critical Data Elements

The Physician Advisory Team (PAT) continues to meet regularly to review recommendations that will guide Bronson's use of Epic, our future electronic health record (EHR). The PAT has determined that the data elements listed below are critical to patient care, safety, communication, collaboration among providers, and our ability to meet meaningful use criteria. This recommendation has also

been reviewed by the Medical Executive Committee (MEC) and the Physician Leadership Council (PLC).

For questions, contact Dr. Hussein Akl, PAT Chair, or Vice Chair Dr. Luis Ortiz. For more information about i-Optimization, including a link to an Epic eDemo, go to [inside.bronsonhg.org](http://inside.bronsonhg.org), and select "i-Optimization" from the links on the left side.

### The following elements must be entered in Epic using Epic tools:

- Medications (*both historical and orders*)
- Allergies
- Problem list
- Vital signs
- Medical history (past, surgical, social, family, peds-specific, etc.)
- Immunizations
- Visit diagnoses
- Level of service section (*for Bronson-employed providers*)
- Schedules
- Primary care provider
- Documentation relevant to pay for performance measures
- Documentation for best practice advisories, based on organizational recommendation
- Orders
- Patient care plan
- Lines, drains, airways communication
- Expected discharge date
- Assigning self to treatment team

*In addition, the following data elements are highly recommended for documentation in Epic:*

- Goals
- Patient instructions
- Patient education

## HCAHPS: Communication with Patients Improves Satisfaction

Bronson Internal Medicine Hospital Specialists (IMHS) has taken the initiative to develop a comprehensive plan to improve patient satisfaction. Some of the items on the action plan include the following:

- **IMHS Handout** – patients receive upon admission; provider photos and contact information show a team approach
- **Multidisciplinary Rounds** – IMHS partners with care team to develop plan of care; enhances relationships with other providers, especially nurses
- **Following Up On Your Care Handout** – patients receive at discharge; emphasizes next steps and IMHS provider availability through transition of care
- **Follow Up Phone Calls** – IMHS nurse contacts hospitalist medical patients after discharge; plan to expand program
- **Primary Care Provider (PCP) Notification** – IMHS is notifying and following up with PCPs regarding care for patients; building trust with PCP also improves trust with patient and IMHS team

The IMHS team's goal is to have at least 80 percent of patients "always" satisfied with physician communication.

## Hand Hygiene Audit Tool

Bronson's policy specifies each time a healthcare worker should use hand hygiene during a patient encounter. At a minimum, hand hygiene should be performed as the

healthcare worker enters the room, before touching the patient, and after finishing the encounter when leaving the room. Below is a sample audit tool used at Bronson.

**HAND HYGIENE AUDIT TOOL** **BRONSON**  
2010

AUDITOR NAME: \_\_\_\_\_  DATA ENTERED    IOA AGREE \_\_\_\_\_  
DATE: \_\_\_\_\_  DO NOT ENTER    IOA DISAGREE \_\_\_\_\_  
START TIME \_\_\_\_\_  AM     PM     IOA WITH \_\_\_\_\_    A/A + D = \_\_\_\_\_ %

Unit	Employee Type	Before	After	Yes	No	Room #	Washed In Room	Washed Outside Room	Washed N/A	Touched?	Comments
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### Flu & Tdap Required by December 2011

Medical Staff members are required to be immunized with the annual influenza vaccine and once-in-adulthood Tdap vaccine by December 2011. Send your documentation to the Medical Staff Office. E-mail [MSO@bronsonhg.org](mailto:MSO@bronsonhg.org) with documentation questions E-mail [ProHealth@bronsonhg.org](mailto:ProHealth@bronsonhg.org) for vaccine questions.



## New Oral Anticoagulation Therapy Approved for Patients with Atrial Fib

Pradaxa (dabigatran), an oral direct thrombin inhibitor, has been recently approved for anticoagulation therapy of patients with atrial fibrillation. The clinical staff at the Bronson Anticoagulation Center is available to assist in transitioning patients from warfarin therapy to newer oral anticoagulation medications. They can check a patients' international normalized ratio (INR) as recommended prior to a planned switch, review renal function, and provide patient education for a successful and safe conversion. Call (269) 341-7909.

## Pelvic Floor Therapy Now Offered

Starting mid-September, Bronson Rehabilitation Services will be providing pelvic floor therapy. This therapy for men and women includes treatment for pelvic floor conditions such as incontinence, pelvic pain, prolapse, post prostatectomy conditions, and post abdominal surgery pain. To refer a patient for pelvic floor therapy at Bronson, fax an order to (269) 341-6688. To learn more, see the news article on the Physicians tab at [inside.bronsonhg.org](http://inside.bronsonhg.org).

## Bronson Neurology Workshop

**Saturday, October 1,  
8 a.m. – Noon**

- Parkinson's Disease: A Multidisciplinary Approach to Treatment
- Multiple Sclerosis: An Elusive Disease
- Optional Education on Performing a Neurologic Exam

Co-sponsored by Michigan State University/Kalamazoo Center for Medical Studies and Western Michigan University College Health & Human Services

To make a reservation, contact Alysha Ridderman at [ridderma@bronsonhg.org](mailto:ridderma@bronsonhg.org) or (269) 341-6550. If you have questions, contact Tish Eaton-Mall, RN, at (269) 341-8208 or [eatonti@bronsonhg.org](mailto:eatonti@bronsonhg.org).

Physician Connection is published monthly by Bronson Healthcare Group. To submit a topic or news about a Bronson medical staff member or his or her practice, e-mail [bullardm@bronsonhg.org](mailto:bullardm@bronsonhg.org) or call Maggie Bullard-Marshall at (269) 341-6614.

## New Restrictions, Contraindications and Dose Limitations for Simvastatin

The Food and Drug Administration (FDA) is recommending limiting the use of the highest approved dose of the cholesterol-lowering medication simva-statin (80 mg) because of increased risk of muscle damage. In addition, the FDA is requiring changes to the simvastatin label to add new contraindications and dose limitations for using simvastatin with certain medicines.

## When to Call a Medical Examiner

The medical examiner has indicated he is not being contacted when appropriate. As a reminder, here are the criteria:

1. Death from violence, including homicide, suicide, trauma, poisoning, burns, injury or accident, regardless of length of hospital stay
2. Death from complications of the above if known, recognizing that fatal sequelae can occur weeks or years after initial trauma
3. Death under suspicious circumstances
4. Death on arrival at the hospital (DOA) or shortly after arrival without a diagnosis, including Emergency Department Deaths
5. Unanticipated death where cause of death cannot be determined
6. Death as the result of an abortion, whether self-induced or otherwise
7. Sudden unexpected death of an infant or young child
8. Death of an incarcerated patient or one who dies while imprisoned or under the authority of a correctional facility. This includes any death associated with police action
9. Unexpected intraoperative death
10. Unexpected death shortly after surgery or diagnostic procedure
11. Death of a patient participating in a clinical trial
12. All OB deaths

These criteria, along with the family education handout Autopsy Questions & Answers is available on the Physician intranet tab at <http://inside.bronsonhg.org>. Contact Karon Tolbert at (269) 341-7996 with questions.

### Conversation on Leadership Wed., Oct. 5, 7-8 a.m.

Bronson Gilmore Center

Join William C. Richardson, PhD, BHG Board of Directors, former president & CEO of the Johns Hopkins University and the W.K. Kellogg Foundation, for his perspective on healthcare leadership and physician engagement in health policy and safe practices.

### CME Dinner Event

## Robotic Cardiac Surgery

**Wednesday, Sept. 14, 6-7:30 p.m.**  
**Webster's Prime Steakhouse**  
**Radisson Plaza Hotel,**  
**downtown Kalamazoo**



*Alphonse DeLucia, III, MD, medical director of cardiothoracic surgery, Bronson Methodist Hospital*



*Louis Brunsting III, MD, cardiovascular surgeon, Mercy St. Vincent Medical Center, Toledo, Ohio*

This program will include a discussion on **Hybrid revascularization** — a less invasive alternative using left internal mammary artery bypass grafting and coronary stenting without requiring a sternotomy.

For more information, contact Lisa Lewis, cardiovascular services administrator, at (269) 341-6605. To register, contact Alysha at [ridderma@bronsonhg.org](mailto:ridderma@bronsonhg.org) or (269) 341-6550.

## Diabetes Conference Diabetes Management Throughout Life Stages

**Wednesday, October 19,  
8 a.m. – 12:30 p.m.**  
**Bronson Gilmore Center**  
**Auditorium**

Free. Continental breakfast provided. The conference will address challenges and barriers that each unique population may face, medications, unique characteristics of the population and transitions to the next stage of life.

### Dr. Martin Draznin

Pediatrics Endocrinology

### Dr. Robert Austin

Maternal-Fetal Medicine

### Dr. E. L. Knight

Endocrinology

### Dr. Gary Wertz

Geriatrician

To register, call  
**(269) 341-8585.**

**5:01 EVENT Thursday, Sept. 22**  
**University Roadhouse**  
**1332 W. Michigan, Ave., Kalamazoo**  
**5:01-7 p.m. Stop by for an informal opportunity to mingle with other providers on the patio.**