



Bronson Health Foundation 2022 Sponsorship Opportunities



Due to COVID-19, dates and sponsorship levels may be subject to change.

The safety of our community members is our top priority. As we determine what our fundraising events for 2022 will look like, please know that we are doing our best to make decisions to ensure the safety of all who attend. Your support for the programs we fund through these events is incredibly appreciated. Thank you for your continued patience and partnership as we navigate this next year.

Please visit bronsonfoundation.com/events for up-to-date information on our events and sponsorships.

Benefits Sexual Assault Services

Sexual Assault Services depends on local, state and federal grants as well as community donations through Bronson Health Foundation to provide services free of charge to survivors and their family members. Please consider a donation to support their mission.

- Presenting Sponsor: \$2,500**
 - Prominent sponsor of recognition dinner
 - Five tickets to dinner
 - Included in opening remarks
 - Recognition on social media
 - Company logo on event website
 - Recognition in program
 - Logo on event signage
 - Recognition in Bronson Health Foundation eNewsletter
 - Platinum Sponsor: \$1,000**
 - Three tickets to dinner
 - Recognition on social media
 - Company logo on event website
 - Recognition in program
 - Logo on event signage
 - Gold Sponsor: \$500**
 - Two tickets to dinner
 - Recognition in program
 - Name/logo on event signage
 - Silver Sponsor: \$250**
 - Recognition in program
 - Logo on event signage
 - Advocacy Sponsor: \$100**
 - Recognition in program
- Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by March 31, 2022.*

Benefits Bronson Cancer Center - Battle Creek

- Plans for hybrid event being developed. Sponsor names and number of seats included are likely to change.***
- Presenting Sponsor: \$5,000**
 - Full-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Prominent recognition at event
 - Social media recognition
 - Inclusion in event press releases
 - Recognition in Bronson Health Foundation eNewsletter
 - Food Sponsor \$3,000**
 - Half-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Company signage at food stations
 - Social media recognition
 - Entertainment Sponsor \$2,000**
 - Quarter-page ad in the event program
 - Company logo on stage
 - Sponsored table for up to 8 guests
 - Company name on website
 - Social media recognition
 - Hope Sponsor: \$1,500**
 - Quarter-page ad in the event program
 - Company name displayed at event
 - Sponsored table for up to 8 guests
 - Social media recognition
 - Table Sponsor: \$750**
 - Sponsored table for up to 8 guests
 - Company name displayed
- Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org*

TBD June 2022

Gene Hughes Memorial Golf Outing

bronsonfoundation.com/hughes

Battle Creek Country Club

Benefits the Bronson Cancer Center - Battle Creek

- Major Sponsor: \$2,500**
 - Signage featuring company name
 - Inclusion in day-of announcements
 - Recognition on event website and social media
 - One foursome included
 - Recognition in Bronson Health Foundation eNewsletter
- Lunch Sponsor: \$2,000**
 - Recognition and signage at lunch
 - One foursome included
- Eagle Sponsor: \$1,000**
 - Sponsor sign at tee
 - One foursome included

- Birdie Sponsor: \$500**
 - Sponsor sign at tee
 - Two players included
- Fairway Sponsor: \$250**
 - Sponsor sign at tee
 - One player included
- Tee Sponsor: \$150**
 - Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by May 27, 2022.

Saturday, July 23, 2022

Feldpausch Foundation Golf Outing

bronsonfoundation.com/feldpausch

Binder Park Golf Course, Battle Creek

Benefits the Bronson Cancer Center - Battle Creek and the Nattaly Brown Child Life and Expressive Arts Endowment

- Inspirational Sponsor: \$2,500**
 - Sponsor name on welcome banner
 - Recognition in social media and media releases
 - Recognized at dinner
 - Sponsor signage at tee
 - Two foursomes included
 - Recognition in Bronson Health Foundation eNewsletter
- Giraffe Sponsor: \$2,000**
 - Sponsor name on welcome banner
 - Recognition in social media and media releases
 - Recognized at dinner
 - Sponsor sign at tee
 - One foursome included
- Golf Towel Sponsor: \$1,500**
 - Company logo included on golf towel given to all participants
 - Sponsor sign at tee
 - One foursome included

- Dance Party Sponsor: \$1,000**
 - Sponsor sign at tee
 - One foursome included
- Butterfly Beverage Cart Sponsor: \$500**
 - Recognition on beverage cart
 - Two golfer entries
- Cotton Candy Sponsor: \$250**
 - Priority sponsor sign at tee
- Strong & Bold Tee Sponsor: \$100**
 - Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by July 1, 2022.

Monday, July 25, 2022

Karl Kucab Memorial Golf Outing

bronsonfoundation.com/kucab

Moors Golf Club, Portage

Benefits cancer treatment programs, services and patients at Bronson

Presenting Sponsor: \$2,000

- Sponsor sign at tee
- Sponsor logo on welcome banner
- Opportunity to hang company banner
- Sponsor logo on Tee Sheet
- Inclusion in day-of announcements
- Company logo on event website
- One foursome included
- Recognition in Bronson Health Foundation eNewsletter

Dinner Sponsor: \$1,000

- Sponsor sign at tee
- Recognition and signage at dinner
- Inclusion in day-of announcements

Cart Sponsor: \$500

- Sponsor sign at tee
- Recognition at start of outing
- Company logo on lunch or beverage cart
- Inclusion in day-of announcements

Tee Sponsor: \$200

- Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by July 5, 2022.

Sunday, September 25, 2022

Bronson Children's Hospital 5K Run & Walk

bronsonfoundation.com/runwalk

Join us and more than 2,000 attendees in support of the only children's hospital in southwest Michigan!

**PRESENTING SPONSOR:
\$15,000**

(1 Available)

- Only logo on racing bibs
- Inclusion in advertisements and promotions
- Company logo displayed on all event billboards
- Exclusive interview featured in Bronson Health Foundation eNewsletter
- Company logo featured prominently on Start/Finish sign
- Company logo on t-shirts (largest format)
- *All benefits of Major Sponsors included*

Social Media Photo Background Sponsor: \$10,000

(1 Available)

- Only company logo on the social media photo background
- Company logo displayed on two event billboards
- Company logo featured prominently on Start/Finish sign
- *All benefits of Major Sponsors included*

Packet Pick Up Sponsor - \$8,000 (1 Available)

- Exclusive sponsor of packet pick up. Only company logo featured on bags for packet pick up. Each registered participant receives a bag containing their shirt, bib and race information
- *All benefits of Major Sponsors included.*

Sponsors continued on page 5.

Sponsorship continued.

MAJOR SPONSORS:

Each major sponsor will have specific sponsor benefits in addition to the following:

- Company logo on t-shirts
- Company logo displayed prominently on scaffolding signage on day of event
- Company logo displayed on an event billboard
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Recognition on all Bronson social media platforms
- Company logo on event webpage with link to your website
- Recognition in Bronson Health Foundation eNewsletter
- Booth space (space is limited – first come first served basis)

MAJOR SPONSORS

- Activities Sponsor - \$5,000**
(2 Available)
Co-sponsorship for the kid's activities tent featuring several stations filled with healthy educational topics and activities.
 - Only company logos featured on signage throughout the Activities tent
- Award Sponsor - \$5,000**
(1 Available)
 - Company logo on award lanyard for the 96 run winners
 - Company logo on lanyard for participation medals
 - Opportunity to co-host the award ceremony with the awards host.
- Email & Active Results Sponsor: \$5,000** (1 Available)
 - Only company logo to be featured on every promotional & informational email
 - Only company logo to be featured on real-time Active results webpage
- Food & Drink Sponsor - \$5,000**
(1 Available)
 - Exclusive sponsor of complimentary water and snacks provided to all participants after race. Only company logo featured on signage at the food and water stations.
- Hospitality Tent Sponsor – \$5,000**
(3 Available)
The Hospitality Tent is available to all participants to enjoy a refreshment prior to the Run/Walk. A variety of beverages will be provided.
 - Company logo featured on signage throughout Tent
 - Opportunity for your team to staff the tent
- Medical Volunteer & Tent Sponsor - \$5,000** (1 Available)
 - Exclusive sponsor for our Medical Volunteers and tent
 - Only company logo featured on Medical tent.
- Rest Area/Water Station Sponsor - \$5,000** (1 Available)
 - Exclusive sponsor of rest areas/water stations along route. Only company logo featured at each stop.
- Tech Shirt Sponsor - \$5,000**
(1 Available)
 - Only company logo on event sweat resistant tech shirt (upwards of 200 shirts)
- Volunteer Sponsor - \$5,000**
(1 Available)
 - Only company logo on Volunteer shirts (more than 200 volunteers)

- Gold Sponsor: \$2,500**
 - Company logo on t-shirts
 - Opportunity to hang company banner at event site
 - Company logo displayed on scaffolding signage on day of event
 - Inclusion in day-of announcements
 - Recognition on Bronson social media platforms
 - Company logo on event webpage with link to your website
 - Recognition in Bronson Health Foundation eNewsletter
 - Booth space (space is limited – first come first served basis)

- Silver Sponsor: \$1,000**
 - Company name on t-shirts
 - Company name displayed on scaffolding signage on day of event
 - Inclusion in day-of announcements
 - Recognition on Bronson social media platforms
 - Company logo on event webpage with link to your website

- Bronze Sponsor: \$500**
 - Company name on t-shirts
 - Company name displayed on scaffolding signage on day of event
 - Inclusion in day-of announcements
 - Company logo on event webpage with link to your website

Previous sponsors will have first right of refusal for all major sponsorships.

Please send logo in .eps or vector image format and jpg to taylorj@bronsonhg.org by August 1.

Carlson Farms, Lawton
Benefits Bronson Children's Hospital

To ensure the safety of our friends and family, the Carlsons are waiting to schedule their next Farm to Table event when we can safely all get together again.

- Presenting Sponsor: \$8,000 (Fulfilled)**
 - Three reserved tables (24 guests)
 - Exclusive sponsor recognition at entrance
 - Exclusive company logo on menu
 - Opportunity for booth space and to hang your banner
 - Standing recognition at the event
 - Opportunity to co-host announcements
 - Company logo on promotional emails
 - Sponsor logo on event website and program
 - Recognition on social media
 - Recognition in Bronson Health Foundation eNewsletter
 - Platinum Sponsor: \$5,000**
 - Two reserved tables (16 guests)
 - Company logo displayed on welcome banner
 - Opportunity to hang your banner
 - Standing recognition at the event
 - Company logo on event website and program
 - Recognition on social media
 - Appetizer Sponsor: \$3,000**
 - Reserved table for 8 guests
 - Company logo displayed on the appetizer station and event signage
 - Opportunity to hang your banner
 - Company logo on event website and program
 - Inclusion in day-of announcements
 - Refreshment Sponsor: \$3,000**
 - Reserved table for 8 guests
 - Company logo displayed on the refreshment station and event signage
 - Opportunity to hang your banner
 - Company logo on event website and program
 - Inclusion in day-of announcements
 - Entertainment Sponsor: \$3,000**
 - Reserved table for 8 guests
 - Company logo displayed on the entertainment stage and event signage
 - Opportunity to hang your banner
 - Company logo on event website and program
 - Inclusion in day-of announcements
 - Gold Sponsor: \$2,000**
 - Reserved table for 8 guests
 - Company logo on event website and program
 - Inclusion in day-of announcements
 - Silver Sponsor: \$1,000**
 - Reserved table for 8 guests
 - Company name in event program
- Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org*

Bronson Health Foundation • 2022 Sponsorship Opportunities

Sexual Assault Services Recognition

TBD Spring 2022

- Presenting Sponsor - \$2,500
- Platinum Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Advocacy Sponsor - \$100

Cancer Care Spring Fling

TBD May 2022 Hybrid Event

- Presenting Sponsor - \$5,000
- Food Sponsor - \$3,000
- Entertainment Sponsor - \$2,000
- Hope Sponsor - \$1,500
- Table Sponsor - \$750

Gene Hughes Memorial Golf Outing

TBD June 2022

- Major Sponsor - \$2,500
- Lunch Sponsor - \$2,000
- Eagle Sponsor - \$1,000
- Birdie Sponsor - \$500
- Fairway Sponsor - \$250
- Tee Sponsor - \$150

Feldpausch Foundation Golf Outing

Saturday, July 23, 2022

- Inspirational Sponsor - \$2,500
- Giraffe Sponsor - \$2,000
- Golf Towel Sponsor - \$1,500
- Dance Party Sponsor - \$1,000
- Butterfly Beverage Cart Sponsor - \$500
- Cotton Candy Sponsor - \$250
- Strong & Bold Tee Sponsor - \$100

Karl Kucab Memorial Golf Outing

Monday, July 25, 2022

- Presenting Sponsor - \$2,000
- Dinner Sponsor - \$1,000
- Cart Sponsor - \$500
- Tee Sponsor - \$200

Bronson Children's Hospital 5K Run & Walk

September 25, 2022

- Presenting Sponsor - \$15,000
- Social Media Photo Background Sponsor - \$10,000
- Packet Pick Up Sponsor - \$8,000
- Activities Sponsor - \$5,000
- Award Sponsor - \$5,000
- Email & Active Results Sponsor - \$5,000
- Food & Drink Sponsor - \$5,000
- Hospitality Tent Sponsor - \$5,000
- Rest Area/Water Station Sponsor - \$5,000
- Volunteer Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Carlson Farms — Farm to Table Dinner

TBD

- Presenting Sponsor - \$8,000 (Fulfilled)
- Platinum Sponsor - \$5,000
- Appetizer Sponsor - \$3,000
- Refreshment Sponsor - \$3,000
- Entertainment Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

Company/Individual			Contact		Title		
Address			City				
State	Zip	Phone	Email				
Amount: _____		<input type="checkbox"/> Check Enclosed		<input type="checkbox"/> Credit Card		<input type="checkbox"/> Invoice Me	
Card Holder		Card Number		Expiration Date		Security Code	

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org.
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