

**8th Annual Epic Michigan User
Group Conference
June 10, 2019, 7:30 AM – 4:30 PM**



SPONSORSHIP SUMMARY

Platinum – Conference Sponsors \$7,000

SPONSOR ACKNOWLEDGEMENT:

- Acknowledgement during opening and closing remarks as a **Platinum Sponsor**.

PRINT:

- Platinum Sponsor name or logo featured on printed Epic Michigan User Group (EMUG) Conference materials.
- Sponsor-provided brochure and/or 8.5" x 11" promotional sheet placed in welcome packets for all conference attendees. (Please provide approximately 425 promotional sheets and/or brochures.)

ON-SITE:

- **Prime** vendor display area.
- One or two 6' tables for distribution of materials; two chairs per table (Please indicate number of tables below).
- Sponsor banner to be displayed outside venue entrance.
- Lunch provided for four (4) company representatives.

WEB:

- Logo/Link on the EMUG registration site.

Gold – Breakout Room Sponsors \$4,000

SPONSOR ACKNOWLEDGEMENT:

- Sign and **Gold Sponsor's** name or logo outside one of the breakout rooms highlighting sponsorship.

ON-SITE:

- Vendor display area.
- Sponsor banner to be displayed outside venue entrance.
- One 6' table for distribution of materials, two chairs.
- Lunch provided for two (2) company representatives.

WEB:

- Logo/Link on the EMUG registration site.

Silver – Vendor Fair Exhibitors \$2,500

ON-SITE:

- Vendor display area.
- One 6' table for distribution of materials, two chairs.
- Silver Sponsor name or logo in Epic Michigan User Group (EMUG) Conference materials.
- Lunch provided for two (2) company representatives.

WEB:

- Logo/Link on the EMUG registration site.

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SPONSOR RESERVATION FORM

Please return this form and attached contract along with payment by **December 31, 2018**

Note: To assure placement on EMUG Registration site and use in printed conference materials, please send company logo and link via email to emug@bronsonhg.org (Please send logo in either EPS, PNG, or PDF format)

This confirms my pledge to be a: **Platinum - \$7,000** **Gold - \$4,000** **Silver - \$2,500** sponsor.

If Platinum Sponsor, please check the appropriate box: **Platinum:** 1 Table 2 Tables

SPONSOR CONTACT INFORMATION: Please list information for the primary point of contact for conference/sponsorship-related communications as this is the person that will receive sponsorship confirmation packet.

Fill in information below:

Company/Individual <i>(Please list as it should appear in print)</i>	
Primary Contact Name	
Title	
Street Address	
City, State, Zip	
Telephone Number	
Fax Number	
Primary Contact Email Address	
Additional Comments/Contacts	

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

To increase company visibility, sponsors may choose to hold prize drawings at their exhibit space and/or sponsor a door prize. If your company plans to do this, please check the appropriate box(es) below so we can be sure to announce the drawing & arrange for your company's representative to hold drawing at the event's closing session in the main ballroom.

VENDOR PRIZE DRAWING

We will be collecting business cards for a prize drawing at our exhibit: Yes No

The item we will offer as a prize in our drawing is:
(list/describe item here:)

DOOR PRIZE SPONSORSHIP

We will provide a separate door prize for the conference: Yes No

The item we will offer as door prize is:
(list/describe item here)

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Check Payment Form

Please make checks payable to: **Bronson Health Foundation**

Please mail completed forms (Sponsorship Registration Form & Sponsorship Contract) and Payment to:

Bronson Health Foundation
Attention: eMUG 2019 Payment
301 John St., Box C
Kalamazoo, MI 49007

Note: Once sponsorship forms and payment are received, a detailed sponsorship packet will be sent to you. Also, please be aware that due to limited exhibition space, we are anticipating it unlikely that we will be able to accommodate all sponsorship requests. Therefore, we urge you to return your registration materials as soon as possible (reminder: deadline is December 31, 2018).

Credit Card Payment Option

Credit card payments will be made through the Bronson Health Foundation

- 1.) bronsonhealth.com/emug
- 2.) The Sponsorship levels are as follows
 - a.) Platinum: \$7,210
 - b.) Gold: \$4,120
 - c.) Silver: \$2,575
- 3.) Email (Sponsorship Registration Form & Sponsorship Contract) to emug@bronsonhg.org, and the finalized contract will be emailed back once signed.

Note: Once sponsorship forms and payment are received, a detailed sponsorship packet will be sent to you. Also, please be aware that due to limited exhibition space, we are anticipating it unlikely that we will be able to accommodate all sponsorship requests. Therefore, we urge you to return your registration materials as soon as possible (reminder: deadline is December 31, 2018).

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DETAILED SPONSORSHIP PACKET:

Once your Sponsorship Reservation Form, eMUG Sponsorship Contract, and Payment have been received, we will provide you with sponsorship confirmation and will forward a detailed sponsorship packet. For convenience and clarity, the content of the packet is listed below:

- Countersigned copy of eMUG Sponsor Contract
- Venue map detailing assigned exhibit space
- Date/Time when venue will be available to sponsors to set up exhibit space
- Sponsor luncheon details/options
- Venue rules around exhibit space Dos & Don'ts (i.e. overhead signage, etc.)
- Availability/Instructions for shipping/storage of vendor exhibit materials

EVENT HIGHLIGHTS

The Bronson & Covenant Health Systems will welcome attendees from the following Michigan Health Systems:

- Affirmant Health Partners, Kalamazoo
- Beaumont Health, Southeast Michigan
- Bronson Methodist Hospital, Kalamazoo
- Covenant HealthCare, Saginaw
- Henry Ford Health System, Detroit
- Hurley Medical Center, Flint
- Lakeland HealthCare, St. Joseph
- Metro Health, Grand Rapids
- MidMichigan Health, Midland
- Sparrow Health System, Lansing
- Spectrum Health System, Grand Rapids
- Trinity Health, Livonia
- University of Michigan Health System, Ann Arbor

Conference attendees will include: Information Technology Leadership, Physician Champions, Nursing Leadership, Hospital and Clinic Administrators.

We look forward to seeing you at the EMUG Conference on Monday, June 10, 2019 at the Ann Arbor Marriott at Eagle Crest, 1275 S. Huron Street, Ypsilanti, Michigan 48197.

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VENUE INFORMATION:

- Complimentary parking is available on-site
- Hotel accommodations are available at the Ann Arbor Marriott at Eagle Crest, Ph. 734.487.2000
- For maps and directions: <http://www.marriott.com/hotels/travel/dtwys-ann-arbor-marriott-ypsilanti-at-eagle-crest/>

**We believe the 2019 Epic Michigan User Group (EMUG)
Conference is going to be a great success and we thank you for
your support of this very worthwhile event.**

