



**Bronson Health Foundation
2019 Sponsorship Opportunities**

Wednesday, April 17, 2019

Sexual Assault Services Recognition Dinner

Battle Creek Country Club

Benefits Sexual Assault Services

Guest Speaker: Sterling Riethman, victim and survivor of Dr. Nassar, Arthur Ashe Courage Award winner

- Presenting Sponsor: \$2,500**
 - Prominent sponsor of recognition dinner
 - Five tickets to dinner
 - Included in opening remarks
 - Recognition on social media
 - Company logo on event website
 - Recognition in program
 - Logo on signage at event
- Platinum Sponsor: \$1,000**
 - Three tickets to dinner
 - Recognition on social media
 - Company logo on event website
 - Recognition in program
 - Logo on signage at event
- Gold Sponsor: \$500**
 - Two tickets to dinner
 - Recognition on social media
 - Recognition in program
 - Logo on signage at event
- Silver Sponsor: \$250**
 - Recognition in program
 - Logo on signage at event
- Advocacy Sponsor: \$100**
 - Recognition in program

Friday, May 10, 2019

Cancer Care Spring Fling

FireKeepers Casino Hotel

Benefits the Bronson Battle Creek Cancer Care Center, American Cancer Society and

Calhoun County Cancer Control Coalition

- Big Top Sponsor: \$5,000**
 - Full-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Company signage at the event
 - Standing recognition at the event
 - Social media recognition
 - Inclusion in pre- and post-event releases
- Peanuts & Popcorn Sponsor (Food) \$3,000**
 - Half-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Company signage at food stations
 - Social media recognition
- Step Right Up Sponsor (Refreshments) \$3,000**
 - Half-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Company logo at bar
 - Social media recognition
- Ring Master Sponsor (Entertainment) \$2,000**
 - Quarter-page ad in the event program
 - Company logo on stage
 - Sponsored table for up to 8 guests
 - Company name on website
 - Social media recognition
- Hope Sponsor: \$1,500**
 - Quarter-page ad in the event program
 - Company name displayed at event
 - Company name on event website
 - Sponsored table for up to 8 guests
 - Social media recognition
- Table Sponsor: \$750**
 - Sponsored table for up to 8 guests
 - Company name displayed
- Survivor Table Sponsor: \$750**
 - Sponsored table for 4 survivors and their guest
 - Sponsor listed in program
- Survivor Sponsor: \$150**
 - Sponsor a survivor and a guest to attend the event
 - Sponsor listed in program

Friday, June 7, 2019

Bronson South Haven Golf Outing

HawksHead Links

Benefits the Bronson South Haven Fund

- Presenting Sponsor: \$4,000**
 - Company logo prominently included on welcome banner
 - Company logo printed on mulligans
 - Recognition on event website and social media
 - Company table at registration area
 - Two foursomes included
- Reception Sponsor: \$3,000**
 - Company logo included on welcome banner
 - Company signage at reception
 - Company table at registration area
 - One foursome included
- Lunch Sponsor: \$3,000**
 - Company logo on welcome banner
 - Company table at registration area
 - Company logo placed on lunch boxes
 - One foursome included
- Gift Sponsor: \$2,000**
 - Company logo on welcome banner
 - Logo printed on selected gift
 - Two players included
- Beverage Cart Sponsor: \$1,000**
 - Company name on welcome banner
 - Company name on beverage cart
 - Two players included
- Longest Drive Sponsor: \$500**
 - Sponsor name on contest signage
- Closest to the Pin / Longest Putt Sponsor: \$500**
 - Sponsor name on contest signage
- Tee Sponsor: \$200**
 - Sponsor signage at tee

Monday, June 17, 2019

Gene Hughes Memorial Golf Outing

Battle Creek Country Club

Benefits the Bronson Battle Creek Cancer Care Center

- Major Sponsor: \$2,500**
 - Signage featuring company name
 - Inclusion in day-of announcements
 - Recognition on event website and social media
 - One foursome included
- Lunch Sponsor: \$2,000**
 - Recognition and signage at lunch
 - One foursome included
- Eagle Sponsor: \$1,000**
 - Sponsor signage at tee
 - One foursome included
- Birdie Sponsor: \$500**
 - Sponsor signage at tee
 - Two players included
- Fairway Sponsor: \$250**
 - Sponsor signage at tee
 - One player included
- Tee Sponsor: \$150**
 - Sponsor signage at tee

Saturday, July 27, 2019

Feldpausch Foundation Golf Outing

Binder Park Golf Course, Battle Creek

Benefits the Bronson Battle Creek Cancer Care Center and the Nattaly Brown Child Life and Expressive Arts Endowment

- Inspirational Sponsor: \$2,500**
 - Company name on welcome banner
 - Recognition in social media and media releases
 - Sponsor signage at tee
 - Two foursomes included
- Giraffe Sponsor: \$2,000**
 - Recognition and signage at dinner
 - Sponsor signage at tee
 - One foursome included
- Towel Sponsor: \$1,500**
 - Company logo included on golf towel given to all participants
 - Sponsor signage at tee
 - One foursome included
- Dance Party Sponsor: \$1,000**
 - Sponsor signage at tee
 - One foursome included
- Butterfly Beverage Cart Sponsor: \$500**
 - Recognition on beverage cart
 - Two players included
- Cotton Candy Sponsor: \$250**
 - Priority sponsor signage at tee
- Strong & Bold Tee Sponsor: \$100**
 - Sponsor signage at tee

Monday, July 29, 2019

Karl Kucab Memorial Golf Outing

Moors Golf Club, Portage

Benefits cancer treatment programs, services and patients at Bronson

- Presenting Sponsor: \$2,000**
 - Company name displayed at selected tee
 - Company name on welcome banner
 - Opportunity to hang company banner
 - Company logo on Tee Sheet
 - Inclusion in day-of announcements
 - Company logo on event website
 - One foursome included
- Dinner Sponsor: \$1,000**
 - Company name displayed at selected tee
 - Recognition and signage at dinner
 - Inclusion in day-of announcements
- Cart Sponsor: \$500**
 - Company name displayed at selected tee
 - Recognition at start of outing
 - Company logo on lunch or beverage cart
 - Inclusion in day-of announcements
- Tee Sponsor: \$200**
 - Sponsor signage at tee

Sunday, September 29, 2019

Bronson Children's Hospital 5K Run & Walk

Bronson Methodist Hospital, Downtown Kalamazoo

Join us and more than 2,000 attendees in support of the only children's hospital in southwest Michigan!

Presenting Sponsor: \$15,000 (1 available)

- Only logo on racing bibs
- Inclusion in advertisements and promotions
- Admission to VIP Tent
- Company logo featured prominently on Start/Finish sign
- Company logo on t-shirts (largest format)
- Company logo displayed on scaffolding signage on day of event
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website
- Recognition in Bronson Health Foundation eNewsletter
- Recognition on Bronson Facebook page with link to your company Facebook
- Booth space (space is limited – first come first serve basis)

Social Media Photo Background Sponsor: \$10,000 (1 available)

- Only company logo on the social media photo background
- Admission to VIP Tent
- Company logo featured prominently on Start/Finish sign
- Company logo on t-shirts
- Company logo displayed on scaffolding signage on day of event
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website
- Recognition in Bronson Health Foundation eNewsletter
- Recognition on Bronson Facebook page with link to your company Facebook
- Booth space (space is limited – first come first serve basis)

MAJOR SPONSORS:

Each major sponsor will have specific sponsor benefits in addition to the following:

- Company logo on t-shirts
- Company logo displayed prominently on scaffolding signage on day of event
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website
- Recognition in Bronson Health Foundation eNewsletter
- Recognition on Bronson Facebook page with a link to your company Facebook
- Booth space (space is limited – first come first serve basis)

VIP Tent Sponsor: \$5,000 (3 available)

- The VIP Tent is available for you and your guests. Specialty food and drinks will be provided for guests along with additional amenities. You will also have an opportunity to spend time with Bronson's CEO, executive leaders, board members, and Foundation staff.
- Company logo featured on signage throughout VIP Tent

Activities Sponsor: \$5,000 (1 available)

- Exclusive sponsor for the kid's activities tent featuring more than 20 stations.
- Only company logo featured on signage throughout the activities tent.

Award Sponsor: \$5,000 (1 available)

- Only company logo on award lanyard for the 96 award winners
- Only company logo on participation ribbon for all children under 13 years old
- Opportunity to co-host the awards ceremony

Email & Active Results

- Sponsor: \$5,000** (1 available)
- Only Company logo to be featured on all promotional emails
 - Only Company logo to be featured on real-time Active results webpage

Food & Drink Sponsor: \$5,000 (1 available)

- Exclusive sponsor of complimentary water and snacks provided to all participants after race.
- Only company logo featured on signage at the food and water station.

Medical Volunteer & Tent Sponsor: \$5,000 (1 available)

- Exclusive sponsor for our Medical Volunteers and Tent.
- Only logo on red medical volunteer t-shirts for our 15 medical volunteers placed along the course
- Only logo on the 12 medical station signs along the 5K course
- Only logo on the Medical Tent located in the parking lot where the 5K activities are held

Rest Area/Water Station Sponsor: \$5,000 (1 available)

- Exclusive sponsor of rest areas/water stations along route. Only company logo featured on signage at each stop.

Tech Shirt Sponsor: \$5,000 (1 available)

- Only company logo on event tech shirts

Volunteer Sponsor: \$5,000 (1 available)

- Only company logo on Volunteer shirts

Gold Sponsor: \$2,500

- Opportunity to hang company banner at event site
- Recognition in Bronson Health Foundation eNewsletter
- Booth space (space is limited – first come first serve basis)
- Recognition on Bronson Facebook page with link to your company Facebook
- Company logo displayed on scaffolding signage on day of event
- Company logo on t-shirts
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website

Silver Sponsor: \$1,000

- Recognition on Bronson Facebook page with a link to your company Facebook
- Company logo on t-shirts
- Company logo displayed on scaffolding signage on day of event
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website

Bronze Sponsor: \$500

- Company name listed on t-shirts
- Company name listed on scaffolding signage on day of event
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website

Please send logo in .eps or vector image format and .jpg to taylorj@bronsonhg.org by August 21.

Sunday, October 27, 2019

Carlson Farms – Farm to Table Dinner

Carlson Farms, Lawton
Benefits Bronson Children's Hospital

- Presenting Sponsor: \$8,000 (Fulfilled)**
 - Three reserved tables (24 guests)
 - Exclusive sponsor recognition at event entrance
 - Exclusive company logo on menu
 - Opportunity for booth space
 - Company logo on all promotional emails
 - Inclusion in day-of announcements
 - Company logo on event website and program
 - Recognition on Farms social media
- Platinum Sponsor: \$5,000**
 - Two reserved tables (16 guests)
 - Company logo on event website and program
 - Inclusion in day-of announcements
 - Company logo displayed on event signage
 - Recognition on Farms social media
- Appetizer Sponsor: \$3,000**
 - Reserved table for 8 guests
 - Company logo displayed on the appetizer station and event signage
 - Opportunity to hang your banner
 - Company logo on event website and program
 - Inclusion in day-of announcements
- Refreshment Sponsor: \$3,000**
 - Reserved table for 8 guests
 - Company logo displayed on the refreshment station and event signage
 - Opportunity to hang your banner
 - Company logo on event website and program
 - Inclusion in day-of announcements
- Entertainment Sponsor: \$3,000**
 - Reserved table for 8 guests
 - Company logo displayed on the entertainment stage and event signage
 - Opportunity to hang your banner
 - Company logo on event website and program
 - Inclusion in day-of announcements
- Gold Sponsor: \$2,000**
 - Reserved table for 8 guests
 - Company logo on event website
 - Inclusion in day-of announcements
- Silver Sponsor: \$1,000**
 - Reserved table for 8 guests
 - Company name in event program

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Sexual Assault Services Recognition Dinner

Wednesday, April 17, 2019

- Presenting Sponsor - \$2,500
- Platinum Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Advocacy Sponsor - \$100

Cancer Care Spring Fling

Friday, May 10, 2019

- Big Top Sponsor - \$5,000
- Peanuts & Popcorn Sponsor - \$3,000
- Step Right Up Sponsor - \$3,000
- Ring Master Sponsor - \$2,000
- Hope Sponsor - \$1,500
- Table Sponsor - \$750
- Survivor Table Sponsor - \$750
- Survivor Sponsor - \$150

Bronson South Haven Golf Outing

Friday, June 7, 2019

- Presenting Sponsor - \$4,000
- Reception Sponsor - \$3,000
- Gift Sponsor - \$3,000
- Lunch Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000
- Longest Drive Sponsor - \$500
- Closest to the Pin/ Longest Putt Sponsor - \$500
- Tee Sponsor - \$200

Gene Hughes Memorial Golf Outing

Monday, June 17, 2019

- Major Sponsor - \$2,500
- Lunch Sponsor - \$2,000
- Eagle Sponsor - \$1,000
- Birdie Sponsor - \$500
- Fairway Sponsor - \$250
- Tee Sponsor - \$150

Karl Kucab Memorial Golf Outing

Monday, July 29, 2019

- Presenting Sponsor - \$2,000
- Dinner Sponsor - \$1,000
- Cart Sponsor - \$1,000
- Tee Sponsor - \$200

Feldpausch Foundation Golf Outing

Saturday, July 27, 2019

- Inspirational Sponsor - \$2,500
- Giraffe Sponsor - \$2,000
- Golf Towel Sponsor - \$1,500
- Dance Party Sponsor - \$1,000
- Butterfly Beverage Cart Sponsor - \$500
- Cotton Candy Sponsor - \$250
- Strong & Bold Tee Sponsor - \$100

Bronson Children’s Hospital 5K Run & Walk

Sunday, September 29, 2019

- Presenting Sponsor - \$15,000
- Social Media Photo Background Sponsor: \$10,000
- VIP Tent Sponsor - \$5,000
- Activities Sponsor - \$5,000
- Award Sponsor - \$5,000
- Email & Active Results Sponsor - \$5,000
- Food & Drink Sponsor - \$5,000
- Rest Area/Water Station Sponsor - \$5,000
- Medical Volunteer & Tent Sponsor - \$5,000
- Tech Shirt Sponsor - \$5,000
- Volunteer Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Carlson Farms — Farm to Table Dinner

Sunday, October 27, 2019

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- Platinum Sponsor - \$5,000
- Appetizer Sponsor - \$3,000
- Refreshment Sponsor - \$3,000
- Entertainment Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

Company/Individual			Contact		Title
Address			City		
State	Zip	Phone	Email		
Amount: _____		<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Credit Card <input type="checkbox"/> Invoice Me			

Card Holder	Card Number	Expiration Date	Security Code
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Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org.
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