



Fundraising Ideas

Birthday Party: Along with or instead of accepting gifts for a birthday celebration, direct your attendees to give a gift to the Bronson Health Foundation instead. We can work with you to select a specific fund to benefit to help tell a story of impact.

Employee Giving: Encourage employees to sign up to make a donation to the Bronson Health Foundation from each check. Offer incentives to your employees to sign up (jeans day, vacation time, etc.).

Golf: Work with your local golf course to organize a fun event for golfers.

Jeans Day: Allow employees to wear jeans on a designated day if they make a gift to the Bronson Health Foundation.

Miles for Miracles: Are you an avid walker, runner, or cyclist? Select a time span during the year and set a big goal for how many miles you are going to complete. Use those miles as pledges to raise support for the foundation.

Restaurant Benefit Night: Select your favorite restaurant and request to hold a benefit night where a portion of the proceeds benefit the Bronson Health Foundation. Decorate the restaurant with balloons and share information with patrons who visit.

Social Media Frenzy: Utilize your social media following to raise funds. Use our peer-to-peer fundraising platform to share on your pages and why you are raising funds. Challenge your friends to join you in raising more funds than you. Example of successful fundraising tactics include "Story Bingo." Create a template with nominal amounts for different boxes. When someone makes a gift of that amount, tag their username over that box and update your story.

"Thon" Fundraising: Put together a "Thon" where participants collect pledges from family and friends for how much "x" that they complete during an event. Examples of this type of event include walk-a-thons, bowl-a-thons, etc.

Ticket Sales: Encourage athletic teams to allocate a portion of the ticket sales for a game to benefit the foundation. Take it a step forward and request a portion of the concessions to also benefit the foundation. Hit a homerun and request an announcement during halftime to share the impact of the gift.

Trash & Treasure: Hosting a yard sale is a great way to clear out some of that stuff you are not using and raise funds for the Bronson Health Foundation. Advertise that proceeds will benefit the foundation in your community to increase your traffic.