



**Bronson Health Foundation
2020 Sponsorship Opportunities**

Wednesday, April 15, 2020

Sexual Assault Services Recognition Dinner

Battle Creek Country Club
Benefits Sexual Assault Services

- Presenting Sponsor: \$2,500**
 - Prominent sponsor of recognition dinner
 - Five tickets to dinner
 - Included in opening remarks
 - Recognition on social media
 - Company logo on event website
 - Recognition in program
 - Logo on event signage
- Platinum Sponsor: \$1,000**
 - Three tickets to dinner
 - Recognition on social media
 - Company logo on event website
 - Recognition in program
 - Logo on event signage
- Gold Sponsor: \$500**
 - Two tickets to dinner
 - Recognition in program
 - Name/logo on event signage
- Silver Sponsor: \$250**
 - Recognition in program
 - Logo on event signage
- Advocacy Sponsor: \$100**
 - Recognition in program

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by March 31, 2020

Friday, May 1, 2020

Cancer Care Spring Fling

FireKeepers Casino Hotel
Benefits the Bronson Battle Creek Cancer Care Center, American Cancer Society and Calhoun County Cancer Control Coalition

- Presenting Sponsor: \$5,000**
 - Full-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Prominent recognition at event
 - Social media recognition
 - Inclusion in event press releases
- Food Sponsor \$3,000**
 - Half-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Company signage at food stations
 - Social media recognition
- Entertainment Sponsor \$2,000**
 - Quarter-page ad in the event program
 - Company logo on stage
 - Sponsored table for up to 8 guests
 - Company name on website
 - Social media recognition
- Hope Sponsor: \$1,500**
 - Quarter-page ad in the event program
 - Company name displayed at event
 - Sponsored table for up to 8 guests
 - Social media recognition
- Table Sponsor: \$750**
 - Sponsored table for up to 8 guests
 - Company name displayed
- Survivor Table Sponsor: \$750**
 - Sponsored table for 4 survivors and their guest
 - Sponsor listed in program
- Survivor Sponsor: \$150**
 - Sponsor a survivor and a guest to attend the event
 - Sponsor listed in program

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by April 1, 2020

Monday, June 22, 2020

Gene Hughes Memorial Golf Outing

Battle Creek Country Club

Benefits the Bronson Battle Creek Cancer Care Center

- Major Sponsor: \$2,500**
 - Signage featuring company name
 - Inclusion in day-of announcements
 - Recognition on event website and social media
 - One foursome included
- Lunch Sponsor: \$2,000**
 - Recognition and signage at lunch
 - One foursome included
- Eagle Sponsor: \$1,000**
 - Sponsor sign at tee
 - One foursome included

- Birdie Sponsor: \$500**
 - Sponsor sign at tee
 - Two players included
- Fairway Sponsor: \$250**
 - Sponsor sign at tee
 - One player included
- Tee Sponsor: \$150**
 - Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by May 25, 2020

Saturday, July 25, 2020

Feldpausch Foundation Golf Outing

Binder Park Golf Course, Battle Creek

Benefits the Bronson Battle Creek Cancer Care Center and the Nattaly Brown Child Life and Expressive Arts Endowment

- Inspirational Sponsor: \$2,500**
 - Sponsor name on welcome banner
 - Recognition in social media and media releases
 - Sponsor signage at tee
 - Two foursomes included
- Giraffe Sponsor: \$2,000**
 - Recognition and signage at dinner
 - Sponsor sign at tee
 - One foursome included
- Golf Towel Sponsor: \$1,500**
 - Company logo included on golf towel given to all participants
 - Sponsor sign at tee
 - One foursome included

- Dance Party Sponsor: \$1,000**
 - Sponsor sign at tee
 - One foursome included
- Butterfly Beverage Cart Sponsor: \$500**
 - Recognition on beverage cart
 - Two golfer entries
- Cotton Candy Sponsor: \$250**
 - Priority sponsor sign at tee
- Strong & Bold Tee Sponsor: \$100**
 - Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by July 3, 2020

Monday, July 27, 2020

Karl Kucab Memorial Golf Outing

Moors Golf Club, Portage

Benefits cancer treatment programs, services and patients at Bronson

Presenting Sponsor: \$2,000

- Sponsor sign at tee
- Sponsor logo on welcome banner
- Opportunity to hang company banner
- Sponsor logo on Tee Sheet
- Inclusion in day-of announcements
- Company logo on event website
- One foursome included

Dinner Sponsor: \$1,000

- Sponsor sign at tee
- Recognition and signage at dinner
- Inclusion in day-of announcements

Cart Sponsor: \$500

- Sponsor sign at selected tee
- Recognition at start of outing
- Company logo on lunch or beverage cart
- Inclusion in day-of announcements

Tee Sponsor: \$200

- Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by July 3, 2020

Sunday, September 27, 2020

Bronson Children's Hospital 5K Run & Walk

Bronson Methodist Hospital, Downtown Kalamazoo

Join us and more than 2,000 attendees in support of the only children's hospital in southwest Michigan!

Presenting Sponsor: \$15,000 (1 available)

- Only logo on racing bibs
- Inclusion in advertisements and promotions
- Admission to VIP Tent
- Company logo featured prominently on Start/Finish sign
- Company logo on t-shirts (largest format)
- Company logo displayed on scaffolding signage on day of event
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website
- Recognition in Bronson Health Foundation eNewsletter
- Recognition on Bronson Facebook page with link to your company Facebook
- Booth space (space is limited – first come first serve basis)

Social Media Photo Background Sponsor: \$10,000 (1 available)

- Only company logo on the social media photo background
- Admission to VIP Tent
- Company logo featured prominently on Start/Finish sign
- Company logo on t-shirts
- Company logo displayed on scaffolding signage on day of event
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Company logo on event webpage with link to your website
- Recognition in Bronson Health Foundation eNewsletter
- Recognition on Bronson Facebook page with link to your company Facebook
- Booth space (space is limited – first come first serve basis)

MAJOR SPONSORS:

Each major sponsor will have specific sponsor benefits in addition to the following:

- Company logo on t-shirts
- Company logo displayed prominently on scaffolding signage on day of event
- Opportunity to hang company banner at event site
- Inclusion in day-of announcements
- Company logo on event webpage
- Recognition in Bronson Health Foundation eNewsletter
- Recognition on Bronson Facebook page with a link to your company Facebook
- Booth space (space is limited – first come first serve basis)

Activities Sponsor:

\$5,000 (2 available)

- Sponsor for both the kid's activities and entertainment tent featuring more than 20 stations
- Company logo featured on signage throughout the activities tent

Award Sponsor:

\$5,000 (1 available)

- Only company logo on award lanyard for the 96 award winners
- Only company logo on participation ribbon for all children under 13 years old
- Opportunity to co-host the awards ceremony

Email & Active Results

Sponsor: \$5,000 (1 available)

- Only Company logo to be featured on all promotional emails
- Only Company logo to be featured on real-time Active results webpage

Food & Drink Sponsor:

\$5,000 (1 available)

- Exclusive sponsor of complimentary water and snacks provided to all participants after race
- Only company logo featured on signage at the food and drink station

Hospitality Sponsor:

\$5,000 (3 available)

- The Hospitality Tent offers a welcoming space for more than 2,000 participants to visit, seating space and a variety of beverages for all attendees to enjoy.
- Opportunity to assist with replenishing beverages and mingling with guests
- Company logo featured on signage throughout VIP Tent

Medical Sponsor:

\$5,000 (1 available)

- Exclusive sponsor for our Medical Volunteers and Tent.
- Only logo on red medical volunteer t-shirts for our 15 medical volunteers placed along the course
- Only logo on the 12 medical station signs along the 5K course
- Only logo on the Medical Tent located in the parking lot where the 5K activities are held

Tech Shirt Sponsor:

\$5,000 (1 available)

- Only company logo on event tech shirts

Volunteer Sponsor:

\$5,000 (1 available)

- Only company logo on Volunteer shirts

Water Station Sponsor:

\$5,000 (1 available)

- Exclusive sponsor of rest areas/water stations along route. Only company logo featured on signage at each stop

Gold Sponsor: \$2,500

- Opportunity to hang company banner at event site
- Recognition in Bronson Health Foundation eNewsletter
- Booth space (space is limited – first come first serve basis)
- Recognition on Bronson Facebook page with link to your company Facebook
- Company logo displayed on scaffolding signage on day of event
- Company logo on t-shirts
- Inclusion in day-of announcements
- Company logo on event webpage

Silver Sponsor: \$1,000

- Recognition on Bronson Facebook page with a link to your company Facebook
- Company logo on t-shirts
- Company logo displayed on scaffolding signage on day of event
- Inclusion in day-of announcements
- Company logo on event webpage

Bronze Sponsor: \$500

- Company name listed on t-shirts
- Company name listed on scaffolding signage on day of event
- Company logo on event webpage

Please send logo in .eps or vector image format and .jpg to taylorj@bronsonhg.org by August 21.

Sunday, October 18, 2020

Carlson Farms – Farm to Table Dinner

Carlson Farms, Lawton
Benefits Bronson Children's Hospital

Presenting Sponsor: \$8,000 (Fulfilled)

- Three reserved tables (24 guests)
- Exclusive sponsor recognition at entrance
- Exclusive company logo on menu
- Opportunity for booth space and to hang your banner
- Standing recognition at the event
- Opportunity to co-host announcements
- Company logo on promotional emails
- Sponsor logo on event website and program
- Recognition on social media

Platinum Sponsor: \$5,000

- Two reserved tables (16 guests)
- Company logo displayed on welcome banner
- Opportunity to hang your banner
- Standing recognition at the event
- Company logo on event website and program
- Recognition on social media

Appetizer Sponsor: \$3,000

- Reserved table for 8 guests
- Company logo displayed on the appetizer station and event signage
- Opportunity to hang your banner
- Company logo on event website and program
- Inclusion in day-of announcements

Refreshment Sponsor: \$3,000

- Reserved table for 8 guests
- Company logo displayed on the refreshment station and event signage
- Opportunity to hang your banner
- Company logo on event website and program
- Inclusion in day-of announcements

Entertainment Sponsor: \$3,000

- Reserved table for 8 guests
- Company logo displayed on the entertainment stage and event signage
- Opportunity to hang your banner
- Company logo on event website and program
- Inclusion in day-of announcements

Gold Sponsor: \$2,000

- Reserved table for 8 guests
- Company logo on event website and program
- Inclusion in day-of announcements

Silver Sponsor: \$1,000

- Reserved table for 8 guests
- Company name in event program

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by September 25, 2020

Bronson Health Foundation • 2020 Sponsorship Opportunities

Sexual Assault Services Recognition Dinner

Wednesday, April 15, 2020

- Presenting Sponsor - \$2,500
- Platinum Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Advocacy Sponsor - \$100

Cancer Care Spring Fling

Friday, May 1, 2020

- Presenting Sponsor - \$5,000
- Food Sponsor - \$3,000
- Entertainment Sponsor - \$2,000
- Hope Sponsor - \$1,500
- Table Sponsor - \$750
- Survivor Table Sponsor - \$750
- Survivor Sponsor - \$150

Gene Hughes Memorial Golf Outing

Monday, June 22, 2020

- Major Sponsor - \$2,500
- Lunch Sponsor - \$2,000
- Eagle Sponsor - \$1,000
- Birdie Sponsor - \$500
- Fairway Sponsor - \$250
- Tee Sponsor - \$150

Feldpausch Foundation Golf Outing

Saturday, July 25, 2020

- Inspirational Sponsor - \$2,500
- Giraffe Sponsor - \$2,000
- Golf Towel Sponsor - \$1,500
- Dance Party Sponsor - \$1,000
- Butterfly Beverage Cart Sponsor - \$500
- Cotton Candy Sponsor - \$250
- Strong & Bold Tee Sponsor - \$100

Karl Kucab Memorial Golf Outing

Monday, July 27, 2020

- Presenting Sponsor - \$2,000
- Dinner Sponsor - \$1,000
- Cart Sponsor - \$500
- Tee Sponsor - \$200

Bronson Children’s Hospital 5K Run & Walk

Sunday, September 27, 2020

- Presenting Sponsor - \$15,000
- Social Media Photo Background Sponsor: \$10,000
- Activities Sponsor - \$5,000
- Award Sponsor - \$5,000
- Email & Active Results Sponsor - \$5,000
- Food & Drink Sponsor - \$5,000
- Hospitality Tent Sponsor - \$5,000
- Medical Sponsor - \$5,000
- Tech Shirt Sponsor - \$5,000
- Volunteer Sponsor - \$5,000
- Water Station Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Carlson Farms — Farm to Table Dinner

Sunday, October 18, 2020

- Presenting Sponsor - \$8,000 (Fulfilled)
- Platinum Sponsor - \$5,000
- Appetizer Sponsor - \$3,000
- Refreshment Sponsor - \$3,000
- Entertainment Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

Company/Individual			Contact		Title	
Address			City			
State	Zip	Phone	Email			
Amount: _____		<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Invoice Me		

Card Holder	Card Number	Expiration Date	Security Code
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Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org.
 Bronson Health Foundation • 301 John Street, Box C, Kalamazoo, MI 49007 • (269) 341-8100
 healthfoundation@bronsonhg.org • bronsonfoundation.com