



**Bronson Health Foundation
2021 Sponsorship Opportunities**



Due to COVID, dates and sponsorship levels are subject to change.

Sexual Assault Services Recognition

Benefits Sexual Assault Services

This year, for safety reasons due to COVID, we will not be hosting our annual dinner. Sexual Assault Services will host a separate virtual recognition to recognize their awardees.

Sexual Assault Services depends on local, state and federal grants as well as community donations through Bronson Health Foundation to provide services free of charge to survivors and their family members. Please consider a donation to support their mission.

TBD Summer/Fall 2021

Cancer Care Spring Fling

Benefits Bronson Cancer Center - Battle Creek and American Cancer Society

Plans for hybrid event being developed. Sponsor names likely to change.

- Presenting Sponsor: \$5,000**
 - Full-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Prominent recognition at event
 - Social media recognition
 - Inclusion in event press releases
- Food Sponsor \$3,000**
 - Half-page ad in the event program
 - Company logo on event website
 - Sponsored table for up to 8 guests
 - Company signage at food stations
 - Social media recognition
- Entertainment Sponsor \$2,000**
 - Quarter-page ad in the event program
 - Company logo on stage
 - Sponsored table for up to 8 guests
 - Company name on website
 - Social media recognition
- Hope Sponsor: \$1,500**
 - Quarter-page ad in the event program
 - Company name displayed at event
 - Sponsored table for up to 8 guests
 - Social media recognition
- Table Sponsor: \$750**
 - Sponsored table for up to 8 guests
 - Company name displayed
- Survivor Table Sponsor: \$750**
 - Sponsored table for 4 survivors and their guest
 - Sponsor listed in program
- Survivor Sponsor: \$150**
 - Sponsor a survivor and a guest to attend the event
 - Sponsor listed in program

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org

Monday, June 21, 2021

Gene Hughes Memorial Golf Outing

Battle Creek Country Club

Benefits the Bronson Cancer Center - Battle Creek

- Major Sponsor: \$2,500**
 - Signage featuring company name
 - Inclusion in day-of announcements
 - Recognition on event website and social media
 - One foursome included
- Lunch Sponsor: \$2,000**
 - Recognition and signage at lunch
 - One foursome included
- Eagle Sponsor: \$1,000**
 - Sponsor sign at tee
 - One foursome included

- Birdie Sponsor: \$500**
 - Sponsor sign at tee
 - Two players included
- Fairway Sponsor: \$250**
 - Sponsor sign at tee
 - One player included
- Tee Sponsor: \$150**
 - Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by May 28, 2021

Saturday, July 24, 2021

Feldpausch Foundation Golf Outing

Binder Park Golf Course, Battle Creek

Benefits the Bronson Cancer Center - Battle Creek and the Nattaly Brown Child Life and Expressive Arts Endowment

- Inspirational Sponsor: \$2,500**
 - Sponsor name on welcome banner
 - Recognition in social media and media releases
 - Sponsor signage at tee
 - Two foursomes included
- Giraffe Sponsor: \$2,000**
 - Sponsor name on welcome banner
 - Recognition in social media and media releases
 - Recognized at dinner
 - Sponsor sign at tee
 - One foursome included
- Golf Towel Sponsor: \$1,500**
 - Company logo included on golf towel given to all participants
 - Sponsor sign at tee
 - One foursome included

- Dance Party Sponsor: \$1,000**
 - Sponsor sign at tee
 - One foursome included
- Butterfly Beverage Cart Sponsor: \$500**
 - Recognition on beverage cart
 - Two golfer entries
- Cotton Candy Sponsor: \$250**
 - Priority sponsor sign at tee
- Strong & Bold Tee Sponsor: \$100**
 - Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by July 2, 2021

Monday, July 26, 2021

Karl Kucab Memorial Golf Outing

Moors Golf Club, Portage

Benefits cancer treatment programs, services and patients at Bronson

Presenting Sponsor: \$2,000

- Sponsor sign at tee
- Sponsor logo on welcome banner
- Opportunity to hang company banner
- Sponsor logo on Tee Sheet
- Inclusion in day-of announcements
- Company logo on event website
- One foursome included

Dinner Sponsor: \$1,000

- Sponsor sign at tee
- Recognition and signage at dinner
- Inclusion in day-of announcements

Cart Sponsor: \$500

- Sponsor sign at tee
- Recognition at start of outing
- Company logo on lunch or beverage cart
- Inclusion in day-of announcements

Tee Sponsor: \$200

- Sponsor sign at tee

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org by July 5, 2021

Sunday, September 17-26, 2021

Bronson Children's Hospital Virtual 5K Run & Walk

Join us and more than 2,000 attendees in support of the only children's hospital in southwest Michigan!

PRESENTING SPONSOR: \$15,000 (1 available) - Fulfilled

- Only logo on racing bibs, that will be mailed to all registered participants
- Inclusion in advertisements and promotions
- Company logo displayed on two event billboards
- Exclusive interview featured in Bronson Health Foundation eNewsletter
- Company logo on t-shirts (largest format)
- Recognition on all of Bronson's social media platforms
- Company logo on website with link to your website
- Recognition in Bronson Health Foundation eNewsletter

AWARD SPONSOR - \$10,000 (2 available)

- Company logo on the participation medal lanyard that will be mailed to all registered participants.
- Company recognition with awards (specific awards TBD)
- Company logo displayed on two event billboards
- Company logo on t-shirts – largest format
- Recognition on all of Bronson's social media platforms
- Company logo on website with link to your website
- Recognition in Bronson Health Foundation eNewsletter

MAJOR SPONSORS:

Each major sponsor will have specific sponsor benefits in addition to the following:

- Company logo on t-shirts – largest format
- Recognition on all of Bronson's social media platforms
- Company logo on website with link to your website
- Recognition in Bronson Health Foundation eNewsletter

Activities Sponsor:

\$5,000 (2 available)

- Co-Sponsorship for the kid's activities.
- Company recognition on all activity packets (sent to all registered children)
- Opportunity to host a children's activity with your team that children can do from home. This can be recorded and shared on social media.

Email Sponsor: \$5,000

(1 available)

- Only Company logo to be featured on all promotional emails as well as informational emails sent to registered participants

Event Packet Delivery

Sponsor: \$5,000 (2 available)

- Co-sponsorship of event packet delivery.
- Company recognition on postage labels for mailed packet and recognition at any packet pick up options that are offered.

Facebook Live & Photo Frame

Sponsor: \$5,000 (1 available)

- Three dedicated social media mentions during Facebook Live stream and logo recognition on LIVE posts
- Three dedicated social media mentions highlighting your sponsorship of the "Bronson Children's Hospital Run & Walk Photo Frame"

Prize Sponsor: \$5,000

(1 available)

- Exclusive sponsor of our seven prize drawings throughout the virtual event

Registration Sponsor:

\$5,000 (1 available)

- Exclusive Sponsor of the event registration.
- Company recognition on the event registration post as well as on the registration confirmation.

Swag Bag Sponsor:

\$5,000 (1 available) Fulfilled

- Exclusive sponsor of the Swag Bag
- Only company logo featured on the bags which hold all race materials that are distributed to all registered participants.

Tech Shirt Sponsor:

\$5,000 (1 available) Fulfilled

- Only company logo on event sweat resistant tech shirt (upwards of 200 shirts)

Gold Sponsor: \$2,500

- Company logo on t-shirts
- Recognition on all of Bronson's social media platforms
- Company logo on website with link to your website
- Recognition in Bronson Health Foundation eNewsletter

Silver Sponsor: \$1,000

- Company name on t-shirts
- Recognition on all of Bronson's social media platforms
- Company logo on website with link to your website

Bronze Sponsor: \$500

- Company name on t-shirts
- Company logo on website with link to your website

Please send logo in .eps or vector image format and .jpg to taylorj@bronsonhg.org by August 1.

Carlson Farms – Farm to Table Dinner

Carlson Farms, Lawton
Benefits Bronson Children's Hospital

To ensure the safety of our friends and family, the Carlsons are waiting to schedule their next Farm to Table event when we can safely all get together again.

Presenting Sponsor: \$8,000 (Fulfilled)

- Three reserved tables (24 guests)
- Exclusive sponsor recognition at entrance
- Exclusive company logo on menu
- Opportunity for booth space and to hang your banner
- Standing recognition at the event
- Opportunity to co-host announcements
- Company logo on promotional emails
- Sponsor logo on event website and program
- Recognition on social media

Platinum Sponsor: \$5,000

- Two reserved tables (16 guests)
- Company logo displayed on welcome banner
- Opportunity to hang your banner
- Standing recognition at the event
- Company logo on event website and program
- Recognition on social media

Appetizer Sponsor: \$3,000

- Reserved table for 8 guests
- Company logo displayed on the appetizer station and event signage
- Opportunity to hang your banner
- Company logo on event website and program
- Inclusion in day-of announcements

Refreshment Sponsor: \$3,000

- Reserved table for 8 guests
- Company logo displayed on the refreshment station and event signage
- Opportunity to hang your banner
- Company logo on event website and program
- Inclusion in day-of announcements

Entertainment Sponsor: \$3,000

- Reserved table for 8 guests
- Company logo displayed on the entertainment stage and event signage
- Opportunity to hang your banner
- Company logo on event website and program
- Inclusion in day-of announcements

Gold Sponsor: \$2,000

- Reserved table for 8 guests
- Company logo on event website and program
- Inclusion in day-of announcements

Silver Sponsor: \$1,000

- Reserved table for 8 guests
- Company name in event program

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org

Bronson Health Foundation • 2021 Sponsorship Opportunities

Sexual Assault Services Recognition

Fundraising event is canceled this year due to COVID.

I would like to make a donation of \$_____ to support their mission.

Cancer Care Spring Fling

TBD Summer/Fall 2021 Hybrid Event

- Presenting Sponsor - \$5,000
- Food Sponsor - \$3,000
- Entertainment Sponsor - \$2,000
- Hope Sponsor - \$1,500
- Table Sponsor - \$750
- Survivor Table Sponsor - \$750
- Survivor Sponsor - \$150

Gene Hughes Memorial Golf Outing

Monday, June 21, 2021

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- Birdie Sponsor - \$500
- Fairway Sponsor - \$250
- Tee Sponsor - \$150

Feldpausch Foundation Golf Outing

Saturday, July 24, 2021

- Inspirational Sponsor - \$2,500
- Giraffe Sponsor - \$2,000
- Golf Towel Sponsor - \$1,500
- Dance Party Sponsor - \$1,000
- Butterfly Beverage Cart Sponsor - \$500
- Cotton Candy Sponsor - \$250
- Strong & Bold Tee Sponsor - \$100

Karl Kucab Memorial Golf Outing

Monday, July 26, 2021

- Presenting Sponsor - \$2,000
- Dinner Sponsor - \$1,000
- Cart Sponsor - \$500
- Tee Sponsor - \$200

Bronson Children's Hospital Virtual 5K Run & Walk

September 17 - 26, 2021

- Presenting Sponsor - \$15,000
- Award Sponsor: \$10,000
- Activities Sponsor - \$5,000
- Email Sponsor - \$5,000
- Event Packet Delivery Sponsor - \$5,000
- Facebook Live & Photo Frame Sponsor - \$5,000
- Prize Sponsor - \$5,000
- Registration Sponsor - \$5,000
- Swag Bag Sponsor - \$5,000
- Tech Shirt Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Carlson Farms — Farm to Table Dinner

TBD

- Presenting Sponsor - \$8,000 (Fulfilled)
- Platinum Sponsor - \$5,000
- Appetizer Sponsor - \$3,000
- Refreshment Sponsor - \$3,000
- Entertainment Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

Company/Individual			Contact		Title	
Address			City			
State	Zip	Phone	Email			
Amount: _____		<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Invoice Me		
Card Holder		Card Number		Expiration Date		Security Code

Please send your logo in .eps or vector image format and .jpg for proper recognition to foljahnc@bronsonhg.org.
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