

An Exceptional Healthcare Experience for Every Person, Every Time



- Respecting All People
- Promoting a Healthy Workplace
- Building Trusting Partnerships
- Raising the Bar

Together, We Advance the Health of our Communities

Bronson's Plan for Excellence Definitions

Term	Definition
Plan for Excellence (PFE)	A one-page, living document that frames our long term and annual strategic goals. It guides our work year after year, and invites each of us to perform to our highest level of capability.
Mission	Bronson's reason for existence; describes what we do and for whom. Together, We Advance the Health of our Communities
Values	A reflection of our culture and expectations of one another. Values guide our decisions and are essential to carrying out our Mission. Respecting All People: We recognize and appreciate all people for their uniqueness and contributions. We are kind, compassionate and assume good intentions. Building Trusting Partnerships: We value collaboration and teamwork with each other, with patients and their families and with our community partners. We accept responsibility for our actions and attitudes and always do what is right. Promoting a Healthy Workplace: We create a workplace that attracts, rewards and celebrates caring and talented individuals. We encourage individual growth and development and support leading balanced lives. Raising the Bar: We strive for excellence by performing at the highest level, always learning and looking for ways to improve. We use research to develop innovative processes to close the gap between what is actually happening and what should be happening.
Key Behaviors	Our Values come to life through corresponding Key Behaviors that are outlined in Bronson's Standards for Excellence. Each one of us has a responsibility to demonstrate these behaviors in our daily work and in our interactions with others. Be Respectful. Be Accountable. Be Well. Be a Problem Solver.
Vision	Our Vision is our desired future state; it defines what we want to achieve for those we serve. An Exceptional Healthcare Experience for Every Person, Every Time
Strategies	The long-term areas of focus for our healthcare system. We have three Strategies that are broad, far-reaching drivers of Bronson's Vision and generally span several years. Outcome measures, tied to each strategy, are used to measure success. Quality: Reliably provide safe, equitable, outcomes that matter most to our patients. Service: Compassionately provide timely and convenient services. Cost: Efficiently provide care at a predictable cost.
Fundamentals (ABCD)	The Fundamentals, also called our ABCDs, help fuel transformation and create the solid infrastructure needed to achieve our Vision. Analytics: Use actionable data and information to improve and integrate care. Bronson Management System: Engage our people in problem solving, standard work and process improvement. Clinical Integration: Coordinate care across the continuum in order to achieve better outcomes and service at lower costs. Developing Talent: Develop, recruit and retain an exceptional workforce.